

**I. GENERAL EDUCATION** ..... **44**  
 (ART 2030 and ART 2130 taken for the major may count toward General Education if completing a theme).

**II. MAJOR REQUIREMENTS** ..... **81**

A minimum grade of "C" (2.0) is required in each Art course. 18 semester hours must be completed at Appalachian State University.

Junior Writing in the Discipline (WID) \_\_\_\_\_ & Senior Capstone Experience (CAP) \_\_\_\_\_ must be met.

**Foundations Requirements (9 sh)**

- # ART 1001 \_\_\_\_\_ (3) Foundations I (Prerequisites: Portfolio Admission into Art Dept.)
- # ART 1002 \_\_\_\_\_ (3) Foundations II (Prerequisite: ART 1001)
- # ART 1003 \_\_\_\_\_ (3) Foundations Drawing (Prerequisite: Portfolio Admission into Art Dept.)

**Studio Art (21 sh)**

- ART 2026 \_\_\_\_\_ (3) Photographic Design I (Prerequisite: ART 1001 or permission of the instructor)
- ART 2103 \_\_\_\_\_ (3) Drawing II (Prerequisite: ART 1001, 1003)
- ART 2104 \_\_\_\_\_ (3) Digital Imaging (Prerequisite: ART 1001, ART 1002, and ART 1003 or ART 1011, ART 1012, & ART 1013 for declared Art Management majors)
- ART 3050 \_\_\_\_\_ (3) Digital Photographic Design (Prerequisite: ART 2026 or permission of the instructor)

**And 6 sh of Studio Art Electives (see undergraduate catalog for prerequisites)**

- ART \_\_\_\_\_ (3) \_\_\_\_\_
- ART \_\_\_\_\_ (3) \_\_\_\_\_

**And 3 sh Printmaking Electives (see undergraduate catalog for prerequisites)**

- ART \_\_\_\_\_ (3) \_\_\_\_\_

**Art History (12 sh)**

- # ART 2030 \_\_\_\_\_ (3) Art from Pre-History to 1400 (Gen Ed: Historical & Social Perspective)
- # ART 2130 \_\_\_\_\_ (3) Art from 1400 to the Present (Gen Ed: Aesthetic & Local to Global Perspective)
- ART 2230 \_\_\_\_\_ (3) History of Graphic Design

**And 3 sh of ART History electives to fulfill the Junior Writing in the Discipline requirement:**

- ART \_\_\_\_\_ (3) \_\_\_\_\_

**Graphic Design Studios (33 sh)**

**Introductory Studios (6 sh)**

- # ART 1102 \_\_\_\_\_ (3) Introduction to Graphic Design (Prerequisite: ART 1001, 1003)
- # ART 2102 \_\_\_\_\_ (3) Typography I (Prerequisite: ART 1001, 1003; this course may be taken concurrently but not before ART 1102)

**Intermediate Studios (9 sh)**

- ART 3102 \_\_\_\_\_ (3) Typography II (Prerequisite ART 1001, 1002, 1003, 1102, 2102 & Graphic Design Candidacy Portfolio Review)
- ART 3202 \_\_\_\_\_ (3) Interaction Design I (Prerequisite: ART 2026, 2103, 2104, 3102)
- ART 3302 \_\_\_\_\_ (3) Idea Lab (Prerequisite: ART 1102, and ART 2102)

**Advanced Studios (9 sh)**

- ART 4102 \_\_\_\_\_ (3) Typography III (Prerequisite: ART 2026, 2103, ART 3102 and ART 3302)
- ART 4192 \_\_\_\_\_ (3) Graphic Design Senior Seminar (Prerequisites: ART 3202 and ART 4102)
- ART 4202 \_\_\_\_\_ (3) Graphic Design Senior Studio (CAP) (Prerequisite: ART 3050, 3202, 4102 and ART 4192)

**Graphic Design Electives (9 sh) Choose from the following:**

- ART 2302 \_\_\_\_\_ (3) Calligraphy (Prerequisite: ART 1001, 1003 or permission of the instructor)
- ART 3312 \_\_\_\_\_ (3) Motion Graphics (Prerequisite: Art 2104 or permission of the instructor)
- ART 3322 \_\_\_\_\_ (3) Sign, Symbol, Image (Prerequisite: ART 2104, 3102)
- ART 3332 \_\_\_\_\_ (3) Design Methods (Prerequisites: ART 2104, ART 3102, ART 3302)
- ART 3602 \_\_\_\_\_ (3) Special Topics in Graphic Design (Prerequisite: ART 1102, 2102)
- ART 4302 \_\_\_\_\_ (3) Interaction Design II (Prerequisite: ART 3102, 3202, or permission of the instructor)
- ART 4312 \_\_\_\_\_ (3) Graphic Design Professional Practice (Prerequisite: ART 3102, 3202)
- ART \_\_\_\_\_ (3) Other with written approval of your advisor

**Professional Development (6 sh)**

**Communication Skills (3 sh)**

- COM 2101 \_\_\_\_\_ (3) Public Speaking
- COM 2110 \_\_\_\_\_ (3) Intro to Nonverbal Comm.
- ENG 3100 \_\_\_\_\_ (3) Business Writing
- ENG 3700 \_\_\_\_\_ (3) Technical Writing

**Related Areas (3 sh)**

- ANT 1415 \_\_\_\_\_ (3) Understanding Culture
- C I 4840 \_\_\_\_\_ (3) Beginning Video Production
- COM 3100 \_\_\_\_\_ (3) Interviewing Technique
- COM 3155 \_\_\_\_\_ (3) Persuasion
- ECO 2030 \_\_\_\_\_ (3) Principles Economics

- IDS 3260 \_\_\_\_\_ (3) Creativity: An Introduction
- MGT 3060 \_\_\_\_\_ (3) Under. Entrepreneurship
- MKT 3050 \_\_\_\_\_ (3) Prin. of Marketing
- S D 2400 \_\_\_\_\_ (3) Prin. of Sustainable Dev.

**III. MINOR – NOT REQUIRED**

**IV. FREE ELECTIVES (to total a minimum of 122 sh for this major)** ..... **3**  
 2 sh of free electives outside the major discipline are required

**122**

\_\_\_\_\_ Foundations Portfolio Review  
 \_\_\_\_\_ GD Candidacy Portfolio Review  
 \_\_\_\_\_ Art Expo  
 \_\_\_\_\_ Seniors must submit four recently completed GD works  
 \_\_\_\_\_ GD Senior Portfolio

Courses noted # and either ART 2030 or 2130 must be completed prior to GD Candidacy Portfolio Review

Students who pass candidacy portfolio review are required to have a laptop computer & software that meets minimum graphic design program specifications.

Major Requirements that may count toward Gen Ed:	
ART 2030 (3) Historical & Social Perspective	
ART 2130 (3) Aesthetic Perspective	
<b>Total Major Hrs:</b>	<b>81</b>
<b>Gen Ed:</b>	<b>-6</b>
<b>Net Major Hrs:</b>	<b>75</b>